

6<sup>th</sup> March 2013

To whom it may concern,

Tatsuya Konoshita  
Representative Managing Director  
Asuka Foods Co., Ltd.

### **Notice for Relocation of Matsubara factory**

For the purpose of increasing productivity and efficiency, we would like to announce that from 6<sup>th</sup> March 2013 onwards, we will be relocating our headquarters and production factory.

The relocation is aimed to respond to the increasing orders in the near future, along with the aim for increased efficiency, improved quality, research and product development in correspondence to the declining birthrate and aging population and to deliver better products for everyone to enjoy by relocating and merging the plants in West Japan.

#### **Reasons for Relocation**

Our present HQ factory is located in Ikuno-Ku, Osaka while our secondary factory in Matsubara City. Since 1979, we have been focusing mainly on sales and production of Japanese Sweets and Chinese delicatessen for domestic major GMS and wholesaler.

Our present HQ factory is a 44year-old 6 story building while the Matsubara plant is more than 30 years old. The multi-story structure of the building decreases efficiency, has no extra space for expansion and generates expenditures for repairs. We find it hard to fulfill the needs of our business partners under this environment.

In respond to the courtesy of our business partners for letting us achieve a higher sales record, we are putting in more efforts daily to increase production, improve quality and research new products.

In order to fulfill the rising demand of our beloved business partners, we have come to

conclude that the simplest way is to merge and relocate both our factories. With the merger and relocation of our factories, we believe that it will boost the efficiency of production and logistics.

In terms of finance, we have fully minimized the interest-bearing debt and in conclusion, a stronger and firmer financial standpoint.

As announced in our 'Acceleration Plan 2012' mid-term business plan on 27<sup>th</sup> June 2012, we have a mission to 'Delivering the delight of eating a little of something delicious to the world every day'.

<http://www.asukafoods.co.jp/news/pdf/2012plan.pdf>

We believe that this mid-term business plan and relocation will strengthen and boost the growth of our group company.

#### Venue of Relocation

The location of our new HQ factory is as stated below. This position will cover the whole district of West Japan.

Address	: 7-85-1 Oihara Yao City, Osaka
Building Structure	: Double story steel frame structure
Site Area	: 3,326.53 m <sup>2</sup>

We humbly ask for the support of our beloved customers and business partners.

Thank You.