

14<sup>th</sup> March 2013

To whom it may concern,

Tatsuya Konoshita  
Representative Managing Director  
Asuka Foods Co., Ltd.

**Notice for Commencements of Operations in New Headquarters**

We proudly announce that our new headquarter is finally completed and ready for operations with regards to preparation from last year. Momentous investments were made, with the abundant support from our parent company. This was made possible all thanks to the patronage of our most respected business partners. At 2pm today, the opening ceremony took place at the new headquarter with over 100 guests.



As our new headquarters' production operates on a single floor, the productivity has increased compared to the previous 40 year old multistoried factory. Hygiene and administration terms have also been reinforced. Moreover, spaces for loading/unloading and handling goods have been widened for increased logistic capacity.

The merger and relocation brings the two separated points together, keeping assets compact and realizes a stronger and firmer financial position. Furthermore, with the combination of the two departments, administrative operations are believed to be much more efficient.

We are steadily progressing forward with our mission to provide our customers and consumers with Assurance and Safety. As our mid-term business plan 'Acceleration

Plan 2012' states, 'Delivering the delight of eating a little of something delicious to the world every day'.

We would like to ask for continuous supports in the years to come as we will put more effort into our work.

Thank you.